



Title: Creating Local Jobs Through Environmental Protection, Focus on Recycling and Small Business

Author: T. Paul Robbins
Austin, Texas, 1992 - 72 Page

This spiral bound report written by several individuals details specific employment opportunities in the fast-evolving field of environmental protection. The booklet seeks to direct individuals, businesses and government looking for opportunities to address environmental and economic concerns through business development. The report's purpose is twofold: (1) to inspire entrepreneurs and policy makers with working alternatives, and (2) give them documentation and contacts so that they can take the next step in setting up such enterprises.

The suggestions in this report can be applied in any area in Canada. Examples include: creating a loan or grant program for small recycling and environmental businesses; creating an incubator for small recycling businesses; creating a "waste exchange" to broker reusable commodities and recycled materials rather than ship them out of the state or country.

Waste management in Canada is the least discussed topic as an economic development opportunity. This book provides just a few answers and examples on how some U.S. cities have maximized this opportunity.

Title: Reinventing Government

Author: David Osborne and Ted Gaebler
New York, USA
Penguin Books Ltd., 1993 - 405 Pages

Cynicism about government is with all taxpayers in North America. President Bill Clinton has read it, and is implementing some of the bold ideas in transforming government at all levels. The hundreds of government success stories in the book pro-

vide an illustrative guide to revolutionize government in the nineties. This new paradigm-creating entrepreneurial government will form the basis for burned-out public officials and bureaucrats. This is a must read for EDPs. If the number of pages scare you, read Chapter 5 (Results-Oriented Government), Chapter 7 (Enterprising Government), Chapter 10 (Market-Oriented Government) and Chapter 11 (Putting it all Together).

Title: Regional and Local Economic Analysis for Practitioners

Author: Avrom Bendavid-Val, New York Praeger Inc. 1991 - 239 Pages

This book provides a comprehensive practitioner-oriented approach on state-of-the-art regional and local economic planning. Included are thorough discussions of planning methods covering aggregate regional analysis, intra-regional analysis, and project identification and evaluation, as well as approaches to development planning.

The author's conclusions are that for the foreseeable future, the movement toward increased administrative and economic decentralization will continue. True decentralization means a distribution of decision-making authority between higher and lower levels that must empower communities and individuals to exercise control over their destinies without compromising the general public's interest. Decentralization is thus closely associated with political and economic democracy.

The more decision-making authority resides at lower levels, the more numerous and complex are the decisions, and the more important it is that decisions be made within an analysis and planning framework that seeks to optimize the use of available resources.

The book reflects some of the experience of decentralization in the past decade and provides a guide to more widespread and productive efforts at decentralization in years to come.

Title: If It Ain't Broke ... Break It?

Author: Robert J. Kriegel & Louis Papler
New York, USA
Warner Books Inc., 1991 - 284 Pages

Conventional business wisdom says



Frank Miele, B.E.S., M.A.E.S.

Frank Miele has been a practitioner in the field of economic development for thirteen years. He has been Commissioner of Economic Development for the Cities of Niagara Falls, Scarborough, and currently in Vaughan, Ontario. He completed his Master of Applied Environmental Studies in Industrial Development at the University of Waterloo, and presented his thesis on "A Generic Model to Facilitate the Development Process in Municipalities". Frank has been an Instructor at Centennial College, and teaches "Municipal Economic Development" at the Ryerson University's School of Urban and Regional Planning. He is also Editor of the Economic Development Journal of Canada. Frank is married and has three daughters and one son.

"Work harder and faster and don't mess with success".

In today's environment, conventional wisdom is difficult to justify in rapidly changing times, and outmoded ideas can actually lead you to obsolescence and failure. Economic development professionals therefore, have to turn their old rules inside out, upside down, and backwards not only to succeed, but to survive!

The book provides innovative principals for career development, and a uniquely modern management philosophy for the '90s and beyond. This book makes good sense and EDPs across Canada should seriously consider the author's ideas and principles and put them into action. □